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DROP THAT CONTROLLER! NINTENDO'S NEW GAME, *DONKEY KONGA*, GOES BONKERS FOR BONGOS

***Musical Competition of Donkey Konga Will Be the First to Use
New Bongo Peripheral***

REDMOND, Wash., Sept. 28, 2004 – For years, video games have been governed by simple rules of control: Press one button to do this, press another button to do that. Now, Nintendo shatters that model by introducing the most novel video game accessories ever: bongos. Yes, bongos!

Donkey Konga™, now available exclusively for Nintendo GameCube™, combines the new DK Bongos controller with well-known musical selections to foster a wild, clapping, tapping and laughing party atmosphere. Players compete by thumping their bongos to the beat of songs like “What I Like About You,” “Whip It” and “All the Small Things.” The better your rhythm, the better your score.

“If you like music and video games, you’ll love this addictive new game, available just in time for the start of the holidays,” says George Harrison, Nintendo of America’s senior vice president of

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marketing and corporate communications. "Once you play *Donkey Konga*, we know you won't be able to keep your hands off the drums."

Each DK Bongos controller has a left and right drum. The on-screen musical action instructs players to tap one or both drums to the beat of the selected song or follow the beat with a clap, which is picked up by a built-in microphone. As each player has a

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different arrangement for each song, when players synch up to the music, it sounds great. When they don't, it's hilarious.

Even people who've never before played a video game can grasp *Donkey Konga* instantly and start having fun. The game's side-splitting nature is best revealed in musical bongo jam sessions between up to four friends, family members or co-workers.

Single-player modes offer their own musical tests of skill, challenging players to earn coins and unlock special sound effects, such as barnyard animal noises, dogs barking or effects from classic Nintendo video games.

Donkey Konga is available now at an MSRP of \$49.99, which includes one DK Bongos controller. Additional DK Bongos controllers can be purchased separately at an MSRP of \$29.99. The standard Nintendo GameCube controller also can be used with the game.

The worldwide leader and innovator in the creation of interactive entertainment, Nintendo Co., Ltd., of Kyoto, Japan, manufactures and markets hardware and software for its popular home and portable video game systems. Each year, hundreds of all-new titles for the best-selling Game Boy® Advance and Nintendo GameCube™ systems extend Nintendo's vast game library and continue the tradition of delivering a rich, diverse mix of quality video games for players of all ages. Since the release of its first home video game system in 1983, Nintendo has sold more than 1.9 billion video games and more than 170 million hardware units globally, creating enduring industry icons such as Mario™ and Donkey Kong® and

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launching popular culture franchise phenomena such as Metroid[®], Zelda[™] and Pokémon[®]. A wholly owned subsidiary, Nintendo of America Inc., based in Redmond, Wash., serves as headquarters for Nintendo's operations in the Western Hemisphere.

For more information about Nintendo, visit the company's Web site at www.nintendo.com.

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